

**Webinars / Online Extension Lectures Conducted**

**Extension Lecture on “Student Interaction on Corporate Expectations Myths & Reality (03/09/2024)”**

On September 3, 2024, our college hosted a highly engaging and insightful Extension Lecture on the topic “*Student Interaction on Corporate Expectations: Myths & Reality.*” The session was aimed at bridging the gap between academic learning and corporate requirements, providing students with a clearer understanding of what the corporate world truly expects from them upon graduation.

The lecture was conducted by **Ms. Shirley** a prominent industry expert with extensive experience in corporate recruitment and talent development.



## Enrichment Programme by Prof. MC Sharma (06/09/2024)

The Kalka Institute for Research and Advanced Studies organized an Enrichment Programme on 6<sup>th</sup> September 2024, featuring a seminar by Professor M.C. Sharma on "Recent Trends in Educational Technology for Quality Education." He discussed teaching-learning aids, information technology, and ICT, emphasizing their role in enhancing education. The session concluded with an interactive Q&A and a vote of thanks by Dr. Archana Vats, acknowledging Professor Sharma's valuable insights.





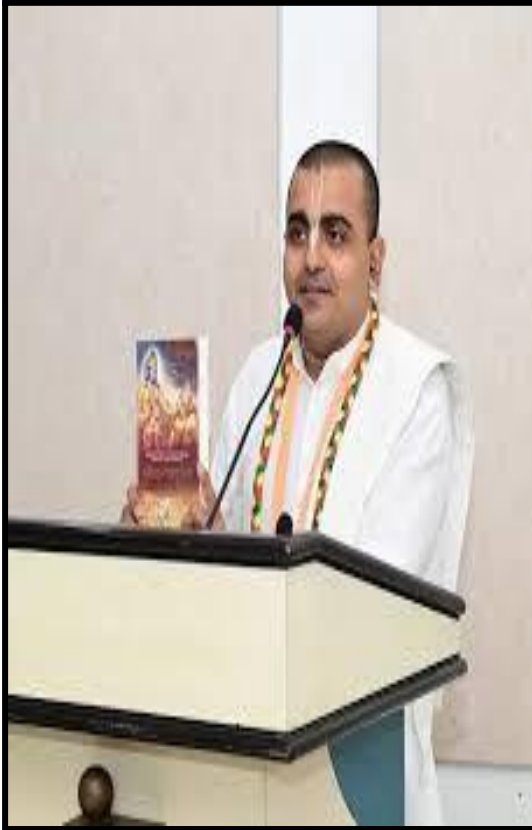
## Extension Lecture on “Study in Australia” (27/09/2024)

On September 27, 2024, our college hosted an informative Extension Lecture on “Study in Australia,” presented by a distinguished team from the Securities and Exchange Board of India (SEBI). The session aimed to guide students interested in pursuing higher education in Australia, a popular destination for international students. Attended by students from various academic disciplines, the lecture covered essential topics such as study options, eligibility, the admission process, scholarships, financial aid, work opportunities, and post-study visa options. The interactive Q&A session allowed students to clarify their doubts. Overall, the lecture provided valuable insights and helped students understand the necessary steps to pursue higher education in Australia.



**National Webinar  
on  
“Bhartiya Knowledge System” (23/10/2024)**

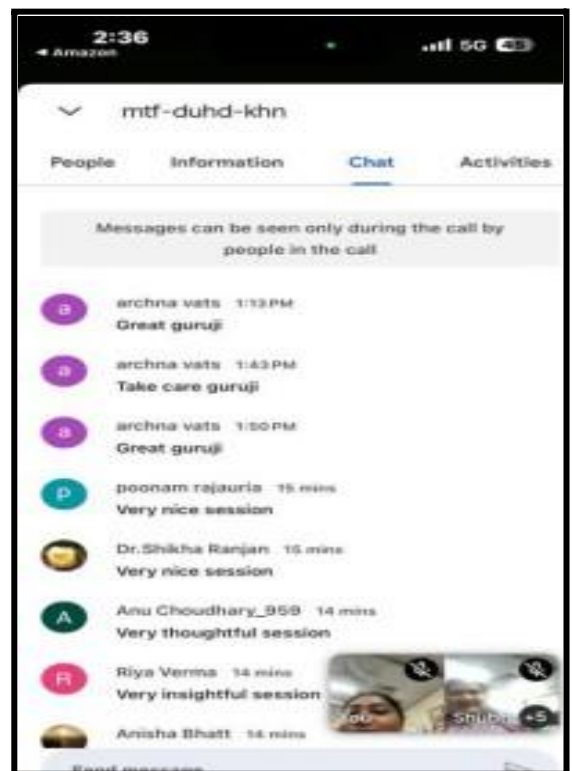
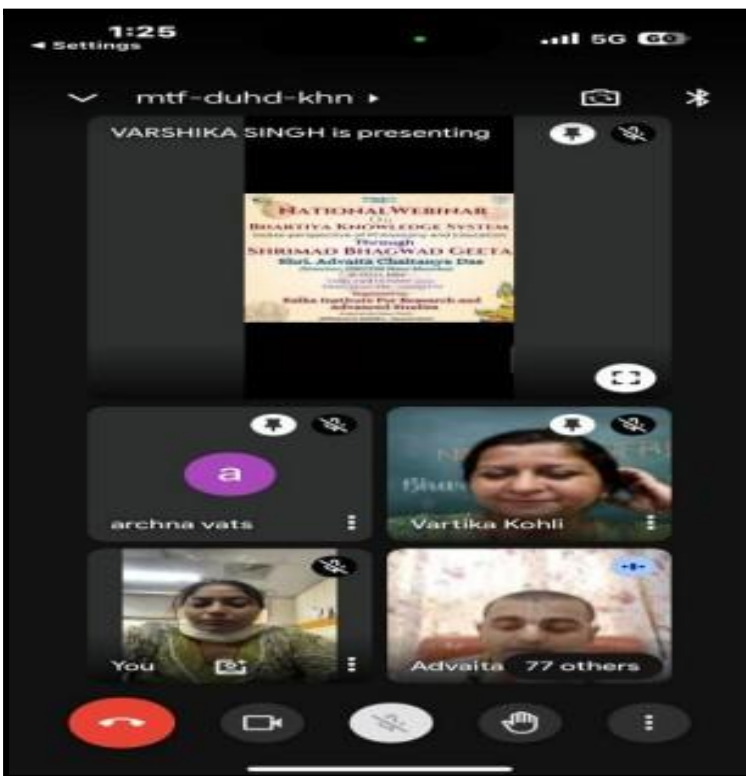
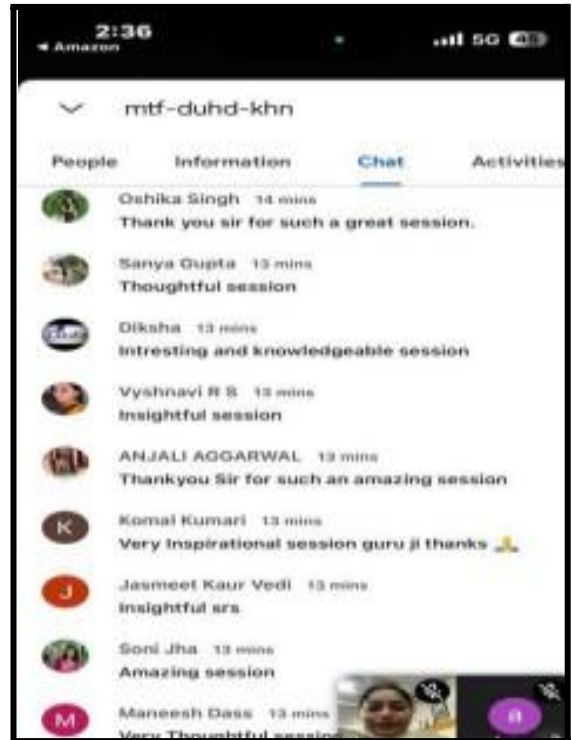
The National Seminar on the Bhartiya Knowledge System was held on October 26, 2024, at Kalka Institute for Research and Advanced Studies. Organized by the management committee, the event featured grace and knowledge of Shri. Advaita Chaitanya Das Ji, an expert in vedic wisdom and leadership. He discussed the relevance of the Bhagavad Gita in modern education, the Gurukul system, and key philosophical concepts like Brahma Jigyasa, Dharma, and Gyan-Vigyan. The session emphasized spiritual growth, self-realization, and ethical living. The event concluded with a vote of thanks and a pledge by students to apply the teachings of the Gita in their lives.



**SHRI. ADVAITA CHAITANYA DAS  
DIRECTOR  
ISKCON, NAVI MUMBAI**

**NATIONAL WEBINAR**  
On  
**BHARTIYA KNOWLEDGE SYSTEM**  
Indian perspective of Philosophy and Education  
Through  
**SHRIMAD BHAGWAD GEETA**  
**Shri. Advaita Chaitanya Das**  
*Director, ISKCON Navi Mumbai*  
M.TECH, MBA  
Date: 23rd October 2024  
Time: 12:00 PM - 02:00 PM  
Organized by  
**Kalka Institute For Research and  
Advanced Studies**  
Alaknanda, New Delhi  
Affiliated to GGSIPU, Dwarka Delhi

Glimpses of the Online Webinar



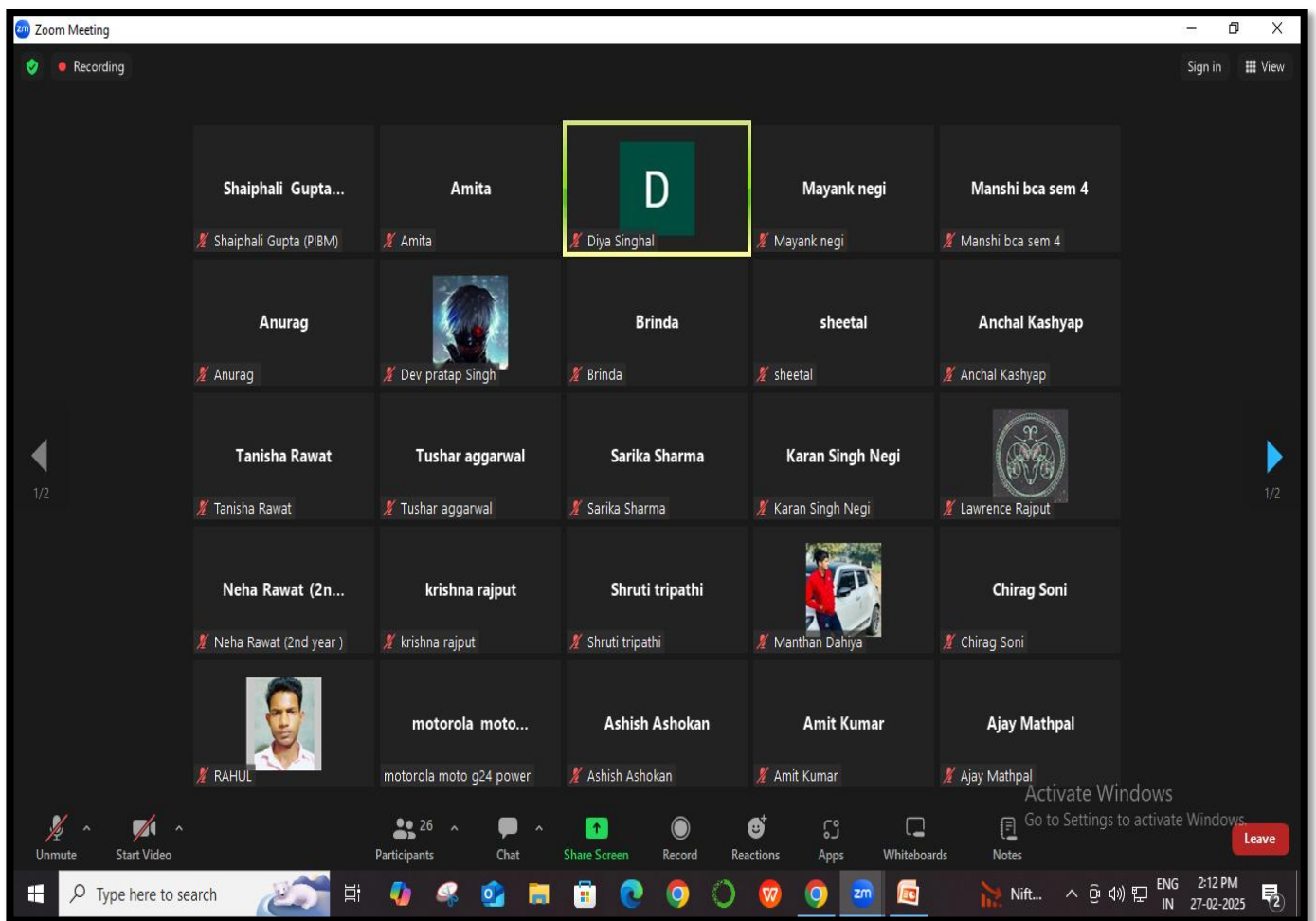
## Online Three Days Student Development Program(SDP) (27/02/2025 to 01/03/2025)

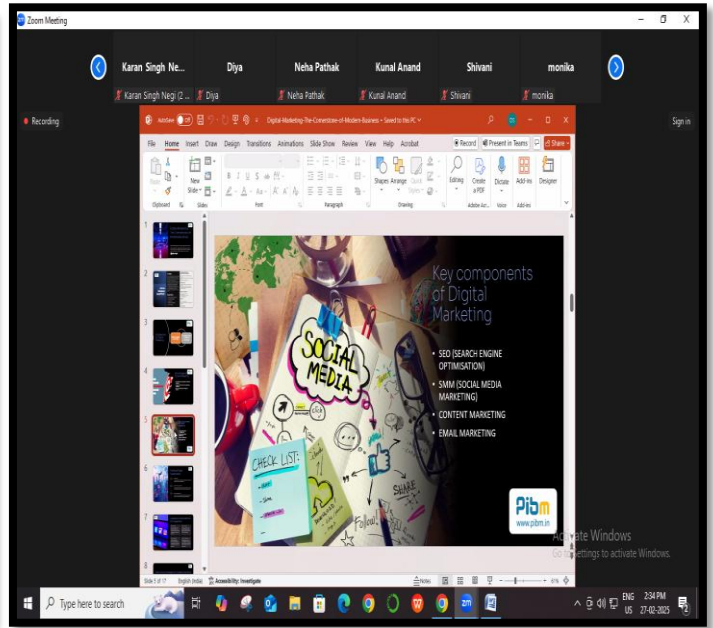
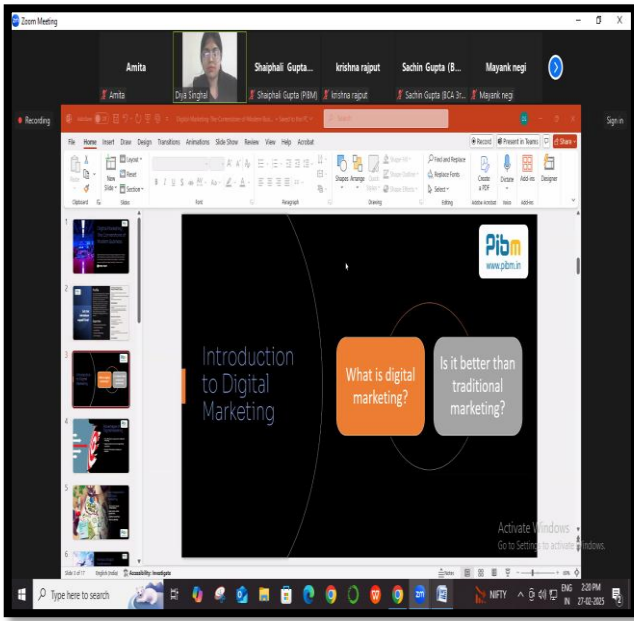
The Student Development Program (SDP), held from 27th February to 1st March 2025, was a transformative initiative by Pune Institute of Business Management (PIBM) in collaboration with the National Skill Development Corporation (NSDC). This program aimed to enhance employability by bridging the skill gap between academic knowledge and industry expectations. The sessions, held daily from 2:00 PM to 4:00 PM, covered key areas such as Domain Knowledge, Aptitude/Logical Reasoning, and Communication.

On Day 1, Ms. Diya Singhal conducted a session on Digital Marketing, exploring SEO, social media, content marketing, and email campaigns. Day 2 saw Prof. Samidha Singh discussing Aptitude, providing valuable insights into the recruitment process and offering strategies to improve problem-solving and analytical skills. On the final day, CA Nikhil Nainani focused on effective business communication, teaching students the importance of clarity, conciseness, and empathy in professional communication.

The program proved to be an excellent platform for students to enhance their skills and knowledge, preparing them for the competitive job market.

### Day1: 27th Feb - Ms. Diya Singhal -Digital Marketing





**Day 2: 28th Feb: Prof. Samidha Singh – Aptitude**

## Problems from Company's Perspective

- We start screening candidates by judging a mere CV.
- How can we be so sure that the CVs we have rejected just by looking at them, aren't the right ones?
- There might be a chance that we have rejected the right candidate just because his CV was not good enough.

## Why Aptitude Test ?

**Numerical Reasoning Tests**

Numerical Reasoning tests demonstrate a candidate's ability to deal with numbers quickly and accurately. These tests contain questions that assess your knowledge of ratios, percentages, cost and sales analysis, rates, trends and currency conversions. **Highly sought after in manufacturing.**

**Verbal Reasoning Tests**

Verbal Reasoning tests require you to read short passages of writing and then answer questions assessing their comprehension of the text. Rather than evaluating candidate's vocabulary or fluency, **these tests assess their ability to think constructively.**

**Logical Reasoning Tests**

Logical reasoning questions are designed to assess your logical reasoning ability.

**Situational Judgment Tests**

Situational Judgment Tests assess how you approach situations encountered in real life workplace. They test your suitability for a particular role.

**Personality Tests**

Personality Tests help you determine whether the person's personality is appropriate for the particular job environment or not.





### Overcoming Barriers: Strategies for Improved Communication

- 1 Active Listening**  
Pay attention, understand the message, and ask clarifying questions.
- 2 Clear and Concise Messaging**  
Use simple language, structure messages logically, and avoid jargon.
- 3 Empathy and Respect**  
Consider the perspectives of others and communicate with empathy and respect.
- 4 Feedback and Open Communication**  
Encourage open dialogue, seek feedback, and be receptive to constructive criticism.



### Let's do an Activity

Upon evaluating the quarterly performance metrics, it has come to our attention that the current trajectory of our operational workflows and project timelines are not in alignment with the established benchmarks for efficiency and customer satisfaction indices. Consequently, a comprehensive review of the task allocation model is necessary to facilitate optimization, which will be implemented over the next two fiscal periods. The recommendation is to conduct a cross-functional team meeting to discuss recalibration of strategies, including but not limited to the enhancement of resource allocation, interdepartmental collaboration, and real-time data tracking methodologies. Kindly prepare your respective reports highlighting key inefficiencies and potential solutions.

**Task for Participants**  
Rewrite this message in simple, clear language that anyone, regardless of their background, could understand. *The goal is to make sure the message is concise, easy to read, and easily actionable.*

Made with Gamma